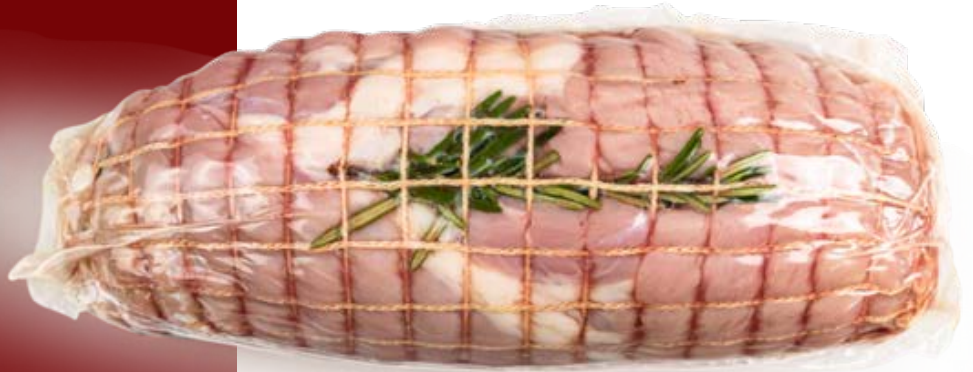


CRYOVAC® brand R90 shrink bag

Complies with
APCO's 2023
thresholds



BENEFITS

APCO Compliance

- Complies with APCO's 2023 standards for soft plastics recyclability
- Contains 90% polyolefin, surpassing the APCO threshold of 80%



Brand Experience

- Appeal to consumer sentiment for sustainable packaging



Product Integrity

- Skin tight hermetic seals protect fresh proteins from oxygen and contamination which supports food safety, extended shelf-life and less food waste

Australia's strong focus on sustainable meat supply chains combined with the growth in ethical consumerism are having meat processors, brand owners and retailers rethink their packaging operations.

APCO's time bound packaging targets and adjusted thresholds brings focus and urgency to sustainable packaging design for Australia's domestic meat sector.

Sealed Air's latest CRYOVAC brand R90 shrink bag complies with APCO targets for soft plastics recycling. Comprising 90% polyolefin, R90 surpasses APCO's 80% threshold for polyolefin which makes this bag efficient for Australian recycling plants.

Supports less waste

Light weight and right sized, this material efficient structure helps you reduce your packaging intensity and avoid over-packaging your product.

CRYOVAC brand R90 shrink bags are designed to keep products fresh and free from external contamination, and that means less waste at retail and in consumer homes.

Designing for a low carbon circular economy is how we will make our world better than we find it.