

DARFRESH[®] 10K OTR FILM

CRYOVAC[®] brand Darfresh[®] 10K OTR is a highly permeable film that complies with FDA guidance with an oxygen transmission rate (OTR) of greater than 10,000 cc/m²/24 hr @ STP (ASTM D3985) in VSP applications. It also helps preserve the color, flavor and integrity of the product it envelopes.



SOLUTION OVERVIEW

CRYOVAC[®] brand Darfresh[®] 10K OTR packaging combines a clear, highly formable top film with your choice of bottom carrier in an assortment of sizes and tray options to customize your offering. This innovative packaging solution allows you to position your product as premium. It is also now available with easy-open top web giving your consumers the transparency and added convenience they're looking for. In addition, this case-ready solution also reduces retail labor cost by eliminating the need of daily maintenance and management required by an ice-based case.

BENEFITS

OPERATIONAL EFFICIENCY

- Efficiently package protein products of assorted sizes, portions, and quantities
- Customize your offerings and choose from various bottom carrier options, such as colored or clear trays, flexible or semi-rigid bottom webs

PRODUCT INTEGRITY

- Film complies with FDA guidance for oxygen transmission rate (OTR) > 10,000 cc/m²/24hr
- Reduce risk of cross contamination with a leak-proof hermetic seal
- Protect against freezer burn and moisture loss with exceptional vacuum and seal integrity

BRAND EXPERIENCE

- Available with easy-open tab web for added consumer convenience
- Enhance sales with striking 3D presentation and premium appearance
- Create a second-skin effect with a vacuum skin-tight, oxygen permeable film
- Vertically display products for added marketing and visibility benefits



Shown: Salmon on cardboard backer



Shown: Tilapia/Semi-Rigid Black Tray

ADDITIONAL INFORMATION

SUSTAINABILITY

Total packaging options available with a variety of carriers:

- CRYOVAC[®] brand preformed VSP trays available with a RIC 5 - PP*. Clear and white trays are approved to carry the How2Recycle label
- CRYOVAC[®] brand preformed VSP tray configurations also available with post consumer recycled (PCR) content
- Cardboard carrier with CRYOVAC[®] brand Darfresh[®] on Board - Curbside Recyclable**
- CRYOVAC[®] brand mono PET semi-rigid rollstock carries a recycle code of RIC 1. Available in 100% virgin PET, or with RPET or PCR

MATERIAL

- Compatible with mono PET semi-rigid bottom web, available with easy open feature and where film is fully removable
- Variety of carrier options available including flexible, semi-rigid, preformed trays and cardboard

EQUIPMENT

- Runs on a variety of tray/skin and VSP rollstock equipment

APPLICATIONS

- Case-ready and e-Commerce
- Ideal for applications such as: fresh or frozen fish and seafood



Shown: Salmon/Rigid White Tray with a RIC 5 -PP



Shown: Tilapia/Rigid Clear Tray with a RIC 5 - PP

* The predominately polypropylene (PP) resin tray is compatible with PP recycling streams. The degree of recyclability of the tray and the final package will vary and depend on the scope and availability of appropriate local collection, sortation, and recycling programs. Recycling requirements typically prohibit food waste and residual liquids, require that the seal film be removed, and include that the tray be "clean and dry."

** Remove film from paperboard before recycling

