SEE®

Design Services Overview

SEE® Design Services will lead you through the entire design process. Our team of designers and engineers understand what materials will work best for any application, how to balance branding and graphics on packaging as well as the shipping challenges that may also occur. We will ensure that your package concepts come to life and perform to your needs!

1 Creative Design

- Conceptual packaging design including 3D renderings and custom thermoformed designs as well as printed samples for protective materials such as mailers or corrugates
- Prototypes and samples with real products that your brand can use for research studies, focus groups, internal meetings and more
- Consumer insights and research to validate your packaging concepts

2 Graphic Services

- Graphic design services for production art work
- Pre-press services including file preparations, grid testing for distortion issues, color management, FDA guideline requirements, optimizing print quality and more
- Production services inluding specialty ink testing and coating development, printed proofs, field quality test at customer facilities and more

3 Engineering Solutions

- Packaging consultation with end-user focused design
- Distribution and shipping analysis to determine best protection, utilizing materials such as foam, rentention or suspension, inflatable cushions, paper void fill and more
- Cube optimization to reduce package size and shipping costs
- Engineered molds for prototypes and samples
- Production and 3D printed mold tooling

4 Performance Testing

- Sealed Air has 18 ISTA-certified testing facilities across the globe, equipped to perform a range of industry-standard distribution tests using simulated and real-world conditions such as shock, vibration, and compression. We are part of the Amazon APASS Network and also conduct testing for FedEx and UPS
- Bio and Themal Assurance testing ensures the safe and secure distribution of your insulated products such as food, pharmaceuticals and ther chemicals