

CRYOVAC® BRAND

Performance Shrink Films

CRYOVAC® brand shrink films offer superior strength and durability for a wide range of product shapes, sizes and weights, while keeping your product safe during storage, shipping, and handling.

BENEFITS



Operational Efficiency

- Shrink films can adapt to a wide range of equipment while providing operational uptime, reduced changeovers, and little to no change in settings
- Products of varying shapes, sizes, and weights can be packaged with the same shrink film



Product Integrity

- Versatile enough for small lightweight to large heavy items
- Puncture resistance works well with irregularly shaped objects
- Soft yet strong film protects without damaging packaging
- Conforms to hard-to-package products
- High-abuse options provide extra toughness
- Available in a range of barrier and non-barrier solutions that can help extend product shelf life (for food applications)
- Engineered for fresh and frozen environments (for food applications)



Brand Experience

- Increase visual appeal with superior optics for enhanced gloss and clarity that can help highlight the product inside the package
- Less material waste to dispose of
- Less weight and solid waste when compared to other forms of packaging



CHALLENGE

Keeping your products protected in storage, transportation, and handling can be challenging. The wrong packaging materials can add weight, take up excess space in shipping, and ultimately cost more. Damaged products can cause a negative consumer experience and damage brand reputation. Selecting the right packaging that provides both versatility and protection is important for your consumer experience and brand loyalty. In addition, keeping food products fresh and protected is critical to preventing food waste.

SOLUTION

CRYOVAC® brand shrink films are available in a wide range of gauges, shrink properties, and material configurations. These high-performing shrink films provide the versatility needed to wrap an assortment of products ranging in application, size, weight, and shape. In addition to protection, these shrink films are designed to provide superior clarity that can enhance the product inside. Shrink films reduce package space in comparison to alternative styles of packaging, which can reduce shipping and storage costs. All CRYOVAC® brand shrink films are certified as direct food contact safe by the Global Food and Safety Initiative and production facilities are Safe Quality Food (SQF) certified.



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SUSTAINABILITY

- CRYOVAC® brand shrink films are H2R (How2Recycle) certified as RIC 4 and are recyclable through store drop-off. Visit [how2recycle.info](https://www.how2recycle.info) for more information
- Up to 50% source reduction vs. competitive products by downgauging to thinner films that reduce packaging waste and carbon footprint
- Longer rolls translate to the environmental benefit of reduced cores, cartons, pallets and logistics, in addition to reduced labor costs with less roll changeovers
- Thinner films typically require less heat in the shrinking process, translating to lower electricity consumption and reduced carbon generation
- View SEE's [Sustainability of Shrink Films FAQ's](#) for more sustainability info

MATERIALS

- Available in an assortment of gauges, strengths, and shrink tensions
- Material options:
 - **CT** - High performance, all-purpose shrink film, developed from Sealed Air micro-layering technology consisting of twenty-nine discrete layers. Designed for the majority of products from light weight to large and heavy, as well as for bundling.
 - **D-940** - Soft shrink film for items prone to distortion or high-profile shapes.
 - **MPD, RD-202** - Designed for quicker sealing on high-speed equipment.
 - **RD-45** - Anti-fog film is ideal for refrigerated products.
 - **Cortuff** - Heavy-duty, abuse resistant film for sharp, heavy, or bulky items.
 - **Stealthwrap** - Ultra durable opaque film, ideal for discrete shipping, enhanced security, or carton replacement.
- All CRYOVAC® brand shrink films are FDA approved for direct food contact and are available with micro-perforations to accommodate various applications.

EQUIPMENT

- Engineered to perform on a wide range of equipment, including L-bar sealers, horizontal flow wrappers, and the SEALED AIR® Brand Shanklin® shrink wrap equipment

APPLICATIONS

- Ideal for product protection, bundling/multi-packs, discrete shipping, Ships-In-Own-Container (SIOC), and more
- Suitable for applications such as:
 - Apparel
 - Electronics
 - Auto Parts
 - Hardware & Tools
 - Housewares
 - Paper & School Supplies
 - Health & Beauty
 - Pet Supplies
 - Refrigerated & Frozen Foods
 - Fruits & Vegetables



Shown: Stack of Plastic Plates



Shown: 3 Pack of Oil



Shown: Bakery Item



Shown: Shipping Boxes