

ready-to-ship protective package.



BENEFITS



Operational Efficiency

- Reduces pack time and maximizes labor by creating up to 14 ready-to-mail packages per minute
- Can be used at pack stations or seamlessly integrates into existing packaging lines, interfacing with other automated equipment



Product Integrity

- Cohesive-coated protective packaging material locks product in place to prevent movement during transit
- Provides superior corner protection



Package Optimization

- Automated custom, rightsized packaging reduces waste, and offers weight and space savings, thereby lessening the environmental impact during transit and distribution
- Easily package items of various shapes and sizes
- Pack length is automatically determined according to product length
- Compatible with three types of protective packaging materials for added versatility and optimal material selection



Brand Experience

- Leverage printing availability for added brand building opportunities
- Easy-open tear strip available for added consumer convenience
- PriorityWrap Rigid Board is curbside recyclable, making it the sustainable choice without compromising on protection

CHALLENGE

Increasing productivity and throughput are key to optimizing your packaging operations. However, these business priorities can't come at the expense of your ultimate goal of customer satisfaction, which balances superior damage protection with a low cost.

SOLUTION

The PriorityPack Automated Rightsize Mailer System encapsulates products in a cohesive-coated protective material that locks and seals the product in place to minimize shifting inside a ready-to-ship package. This innovative packaging solution improves productivity and labor efficiency by creating up to 14 packages per minute, compared to only one - three packages per minute when using manual packaging methods.





PriorityPack Automated Rightsize Mailer System

SUSTAINABILITY

- PriorityWrap Rigid Board material is curbside recyclable
- Automated custom, rightsized packaging reduces waste, and offers weight and space savings, thereby lessening the environmental impact during transit and distribution



Shown: Products Entering the PriorityPack System

MATERIAL

- PriorityPack mailer materials available in either cushioned laminate, rigid board or single face corrugate
- Compatible with three types of protective packaging materials
 - PriorityWrap Bubble Laminate (perfect for products requiring both containment and cushioning)
 - PriorityWrap Rigid Board (ideal for applications requiring containment, inflexibility and surface protection)
 - PriorityWrap Single Face (provides excellent surface protection and crush resistance)
- Available with easy-open tear strips and perforations



Shown: PriorityPack System Applying a Label

EQUIPMENT

- Can be used at pack stations or seamlessly integrated into existing packaging lines, interfacing with other automated equipment
- Advanced sensor technology make this system ideal for fluctuating volume and variable packaging requirements
- Available in two configurations: Manual (Basic) and Enhanced (comes with scale, scanner and print & apply)
- Customize system to your unique needs with a variety of upgrades available



Shown: Mailer Exiting the PriorityPack System

APPLICATIONS

- Ideal for 3rd Party Logistics and fulfillment centers
- Suitable for an assortment of applications requiring product protection such as:
 - o Books & Media
- Industrial Supplies
- Electronics
- o Pharmaceuticals
- Health & Beauty
- o Replacement Parts