

SUSTAINABLE PACKAGING REDEFINED

Step into a future where sustainability meets innovation with the CRYOVAC® Brand Recycle-Ready PP-Based Laminates. Imagine a world where your packaging solutions not only protect and preserve your products but also contribute to a healthier planet.

Sustainability at Its Core

Designed with the environment in mind, our laminates are created for recycling within the polypropylene stream*. They align perfectly with the On-Pack Recycling Label (OPRL) guidelines and CEFLEX standards, ensuring you stay compliant with the latest sustainability protocols. **With a certification of 90% recyclability by Cyclos, you can be confident that choosing CRYOVAC® means choosing a more sustainable future.**



Efficiency and Versatility

Gone are the days of bulky and wasteful packaging. Our 52-micron PP-based laminates, fortified with an EVOH barrier, use 65% to 77% less plastic compared to traditional tray lidding and thermoforming options. This means less plastic waste without compromising on quality.



Whether you're packaging minced meat, fresh red meat, poultry, dairy, smoked and processed meats, or cheese, CRYOVAC® laminates deliver versatility across various food categories.

Designed primarily for the Horizontal Form-Fill-Seal (HFFS) system, they are equally adept for tray lidding and thermoforming, offering unmatched flexibility for your packaging needs.



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Protect Your Products, Extend Shelf Life

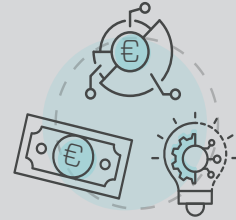
Imagine reducing food waste significantly with packaging that offers **superior oxygen and moisture barriers**. CRYOVAC[®] laminates ensure your proteins remain fresh, **extending their shelf life and reducing spoilage**.

This not only saves money but also contributes to a more sustainable supply chain.



Aesthetic Appeal

In the competitive world of retail, **presentation is everything**. CRYOVAC[®] laminates come in both plain and printed versions, allowing you to **choose the best look for your brand**. The elegant **anti-fog design ensures that your products always look their best on the shelves**, attracting consumers with a clear view of the quality within.



Cost-Effective Solutions

Why pay more when you can achieve better results for less? CRYOVAC[®] laminates offer a **cost-effective solution with TOPACO prices being 50% to 75% lower** compared to traditional tray lidding and thermoforming options. This means substantial savings for your business **without sacrificing performance or sustainability**.



SUMMARY

Choose CRYOVAC[®] Brand Recycle-Ready PP-Based Laminates and step into a new era of packaging that prioritises the environment, enhances product freshness, and attracts consumers—all while saving you money. Transform your packaging strategy today and make a positive impact on the planet, one package at a time.

*The degree of recyclability depends on the specific product configuration or components intended for recycling and the scope and availability of appropriate local recycling facilities.

For more information, contact our sales team
sealedair.com/uk

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